

PRELIMINARY CIRCULAR.



Thomas A. Edison

EDISON
PERFECTED

Projecting Kinetoscope

OR

"PROJECTOSCOPE."

'97 MODEL.

Price \$100 Complete.

COMPACT! WELL MADE! SIMPLE! PORTABLE! RESULTS UNEQUALED!

A Decided Improvement in every sense of the word.

OPERATED BY HAND POWER.

ELECTRICITY NOT ESSENTIAL FOR LIGHT.

WEIGHS LESS THAN 50 POUNDS.

PROJECTS LARGE PICTURES.

MACHINES SOLD OUTRIGHT.

NO TERRITORIAL RESTRICTIONS.

Will be ready for delivery in about ten days. Place orders now.

MAGUIRE & BAUCUS, LIMITED,

44 Pine Street, New York.

9 New Broad Street, London.

SELLING AGENTS.

PRINTED IN AMERICA.

MAGUIRE & BAUCUS, LIMITED,

LONDON,
DASHWOOD HOUSE,
NO. 9 NEW BROAD STREET, E. C.
CABLE ADDRESS "COUSINWOOD."

44 PINE STREET,**NEW YORK, February 16th, 1897.**

We are pleased to announce the advent of a NEW and IMPROVED Life Picture Projecting Machine

THE EDISON PROJECTING-KINETOSCOPE "97" MODEL.

Mr. Edison, with his usual keen appreciation of the ever present demand for improvement, has been endeavoring for some time past to produce a Projecting Machine which would meet all of the various requirements for a perfect reproduction of his marvellous "Life Picture" first shown life size upon the "Vitascope."

The essential features of such an instrument were: First.—The absence of any vibratory or wavering motion in the scene projected: Second.—A steady and brilliant light with no flickering: Third.—A motive power which could always be relied upon to do the work and do it properly: Fourth.—Compactness and simplicity of construction together with minimum weight: Fifth.—A mechanism which would not injure films: Sixth.—Independence of electricity (if necessary,) either for motive power or light: Seventh.—A larger projected picture without the use of a larger film strip, and last but not least a price which would bring the instrument within the reach of all lecturers or exhibitors and even private individuals for home entertainment.

The "97" MODEL Projecting-Kinetoscope accomplishes all this, and the fact that it is made by the Edison Manufacturing Company, under Mr. Edison's supervision, is sufficient guarantee of first-class workmanship in every particular and the best of materials.

The machine will have hand adjustment and lamp with resistance coil and Hand Motive Power attachment. Oxy-Hydrogen Jet for Calcium light can be furnished at slight additional cost.

We have made special arrangements to handle these instruments both at retail and for the trade, and are now prepared to take orders. We are informed by the factory that deliveries can be made in about ten days from date hereof.

The price quoted is net cash, F. O. B. New York, for single machines, discounts to the trade only or on quantity orders.

All orders will be executed in rotation and cash deposit of at least \$50. must accompany each. Shipments will be made C. O. D. for balance.

FOREIGN orders or orders for shipment abroad must be accompanied by cash in full to the amount of same.

As we anticipate an extremely large sale for these instruments we would respectfully recommend the placing of orders at once.

This is but a preliminary circular and will be followed by full descriptive matter with illustrations at the earliest possible moment.

Very respectfully,

MAGUIRE & BAUCUS, Limited,
Selling Agents.